



Southern Sydney Freight Line CLG Community Consultation

**Popper Box
31 Jan 2011**



1. WHY?

The Southern Sydney Freight Line will greatly affect the people of Cabramatta and their surrounding environment. Shop owners, residents living along the railway and commuters will be most affected. With this in mind, we would like to create artwork that our community feels they can connect with and relate to. All six popperbox members live in the area so we have a vested interest in this project: It's our home too.

2. WHAT WE WANT TO ACHIEVE

Art that:

- Instigates thought
- Reflects our community's values
- Encourages positive attitudes for the future

3. PAST CONSULTATIONS

In 2010, cue cards posting key emotive questions along the themes of people, the environment, well-being and core values were distributed amongst 227 people in the following organisations:

- Cabramatta Library
- Cabramatta Moon Festival
- Cabramatta Public School
- Canley Vale High School
- Immigrant Women's
- Health ServiceEast Cabramatta Task Force
- Carramar Residents

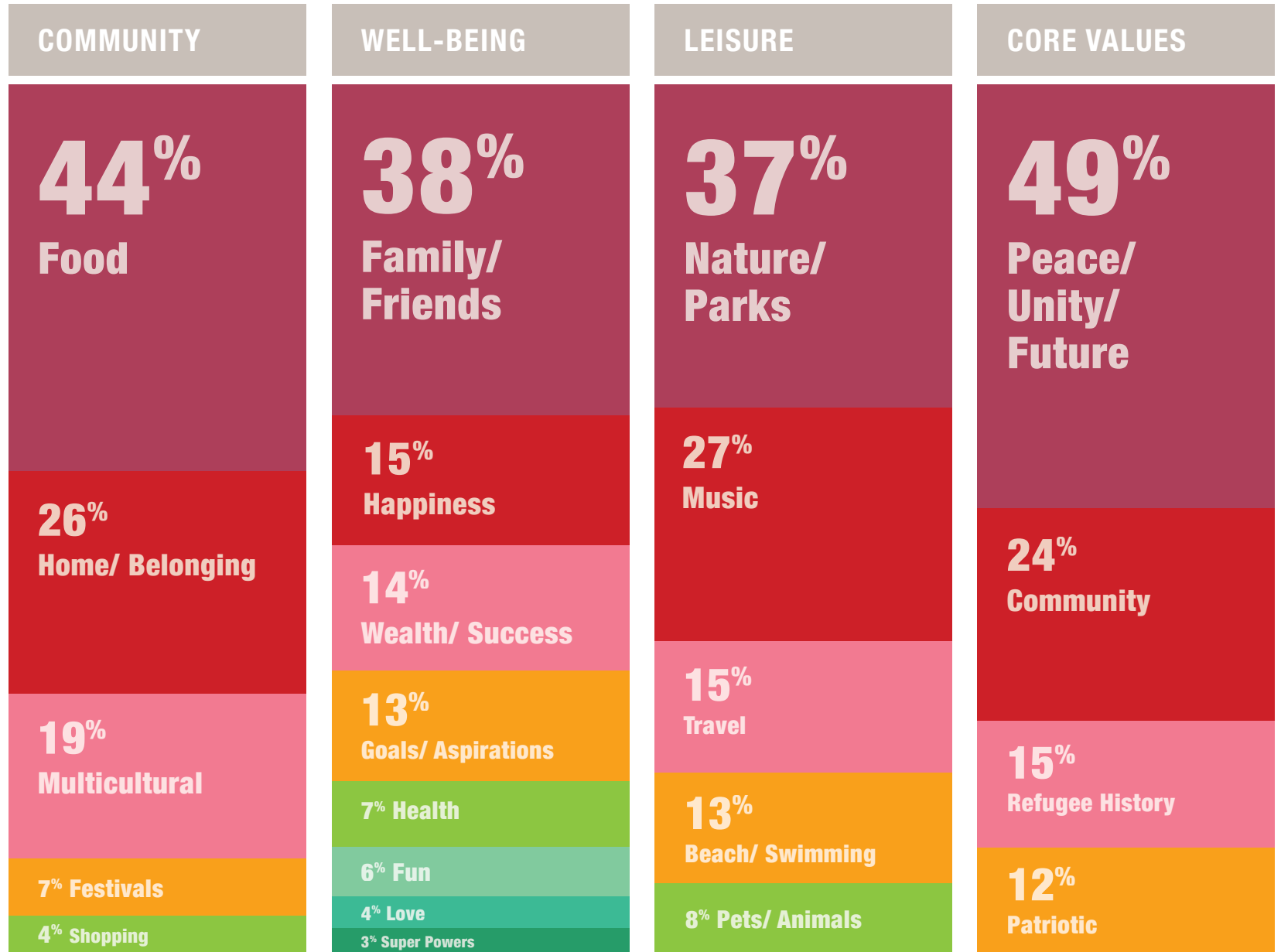
A summary of these consultations can be found in the following pages of this document.

4. OUTCOME

Upon completion of our community consultations, Popperbox will supply three designs to be presented to key stakeholders and the Cabramatta community in April 2011. All feedback will be collated and designs will be made and presented to the community and key stakeholders. With this information in hand, the Cabramatta Liason Group will decide on the final artwork for the Southern Sydney Freight Line.

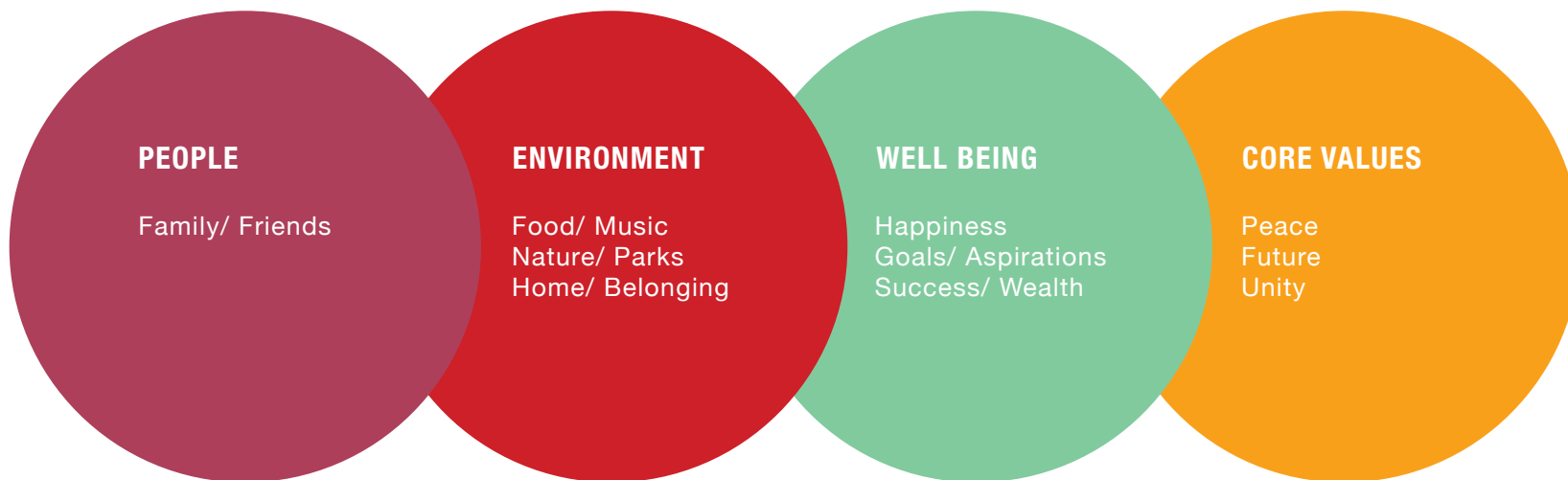


POPPER BOX
SSFL COMMUNITY
CONSULTATION
SUMMARY





POPPER BOX
SSFL COMMUNITY
CONSULTATION
SUMMARY
(CONTINUED)



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The people of Cabramatta value each other. They enjoy living in an environment where food is plentiful, surrounded by good music, parks and nature. It is where they feel they belong. Personal well-being is highly regarded with happiness, aspirations, success and wealth high on their agendas. The community's core values are centred on the future, world peace and on creating a united community.

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*What is the
greatest future
you can imagine
for our community?*

We encourage you to speak for the benefit of the Community as well as shop owners and residents who will be most affected by the Southern Sydney Freight Line.



*What is the
greatest future
you can imagine
for our
community?*

PEOPLE

The Community / Multicultural Makeup / Families /
Interpersonal Connections / Communication / Identity

ENVIRONMENT

Surroundings / Shops / Housing / Cultural Influence /
Parks / Sense Of Belonging



*What is the
greatest future
you can imagine
for our
community?*

WELL-BEING

Leisure / Happiness / Success / Wealth /
Fulfilment / Aspirations

CORE VALUES

Peace / Unity / World Views / Personal Values



POPPER BOX

Popper Box is a collective of artists with backgrounds in illustration, design, fine art, comics and software engineering. Since their formation in 2007, Popper Box has created artwork with an ethic of playful experimentation and accessibility, including a live painting marathon, murals, public art, car park façades, video art, photography and light based art, digital drawing interfaces and a self-published art book.

Popper Box are currently engaged in major public artwork projects for Fairfield City Council, Bankstown Council, Holroyd Council and Blacktown City Council.

Wil Loeng, Haline Ly, Kevin Vo
Matt Huynh, Tina Tran, Tak Tran

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